

Amway training and support seminar garners €450 for UNICEF

by Kim Mullahey

AMWAY business owners meeting at the Glenroyal Hotel last April earned €450 for UNICEF, the United Nations Children's Fund.

The meeting for business owners across the country takes place each month in the hotel and on Tuesday, 20th July, the cheque was presented at the Dublin headquarters of UNICEF.

"The total proceeds from admission tickets for the seminars are donated by Amway," said business owner Paula Moyles.

"A business owner's ticket is drawn out in a raffle and the proceeds from the seminar are donated to the charity of their choice."

Holding the winning ticket was Amway business owner Vitalija Darguziene, who had chosen UNICEF in



Amway business owner Paula Moyles (from left) with business owner Vitalija Darguziene, who presented a cheque for €450 from seminar proceeds to UNICEF Corporate Partnership Manager Aaron Downes.

the event her name was drawn.

It was the first time for the Beatty Grove, Celbridge resident to attend one of the monthly meetings for business owners.

"I love children and I know there are people who need help, and I knew my €5 admission ticket could help," said Vitalija.

"If I was very rich I would like to open a home for children who don't have parents or a place to live."

Accepting the cheque on behalf of UNICEF was Corporate Partnership Manager Aaron Downes.

UNICEF raises funds through corporate donations with 27 businesses including Amway in that company's One by One Global Campaign for chil-

dren.

A standing order system of donations in a regular reserve programme is also available through UNICEF

"One of the biggest roles we have is from monthly fundraisers," said UNICEF's Aaron Downes.

"We look at the most needy country at the time, for example Haiti and the earthquake as the neediest.

"We also make sure money goes where people ask for it to be donated."

UNICEF has recently increased the ongoing 'Believe in Zero' campaign to help 29,000 children at risk from the previous 24,000 preventable deaths the charity worked to achieve with the support of corporate sponsors such as Amway.