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## **Amway Global tops online retail poll for 7th consecutive year**

According to Internet Retailer's annual Top 500 Guide to the web, Amway Global is ranked first in the Health & Beauty category for the seventh consecutive year, and 27th in overall web sales.

Amway Global is the North American affiliate of Amway Corp, a worldwide leader in direct selling, with more than three million IBOs in more than 80 countries and territories. Amway Global's Top 500 Guide ranking is based on estimates made by Internet Retailer, since Amway does not report sales by individual market. Enterprise-wide sales for were \$8.4 billion in 2009.

According to Internet Retailer estimates, Amway Global's online sales were more than \$885 million in 2009.

"We are extremely proud to be number one in online health and beauty sales for seven straight years," says Steve Lieberman, Amway Global's Managing Director. "Our leadership in this category is largely due to the high quality and appeal of our major health and beauty brands, Nutrilite supplements and Artistry skin care and cosmetics. The real credit, however, belongs to the independent business owners who drive our sales."