



Title: Fashion Monitor

Date: 1st June 2010

Circulation: 400



Emma Willis becomes face of beautycycle

beautycycle has announced television personality Emma Willis as its first ever ambassador, acting as spokesperson for the line. Launched on April 5, the new skincare and cosmetics brand from Amway boasts natural products based on the power of the elements: earth, fire, water and air. As spokesperson Emma is promoting the range to the media highlighting the products' natural ingredients, value for money and widespread appeal.

www.beautycycle.co.uk

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