

DIARY

WHAT'S NEWS



Swarovski Under The Blue is it's Autumn/Winter 2010/2011 range. The 'Nordic Dream' collection contains blues, purples and soft tones. The rectangular and oval-cut crystals are strung together with delicate chains. In 'Liquid Dream' the lines of the pieces are refined, with contrasting black and white in the pieces which include rings, pendants, necklaces and bracelets. The 'Maniac' necklace pictured here, priced at £310.00, is an example of Swarovski's signature crystal beading technique, a twisted collar necklace featuring Jet, Jet Hermatite and Crystal Satin crystal beads. This is available from Swarovski stores in July. Finally the 'Dream Box' theme is created in crystal pavé, Pontiage or in beaded strands of crystals. Colours in this range are softer, pendants interpret symbols, charms and hanging crystals are clustered together. For more information please contact Sarah Erickson at Yellowdoor on 020-7580 0707. e-mail: swarovski@yellow-door.com

Direct sales corporation, **Amway** launches **beautycycle** skincare and cosmetics. **Emma Willis** is the new face of the brand and the new product line takes its inspiration from the power of the elements - Air rejuvenates, Water quenches, Earth balances and Fire energises. The complete skincare and make-up solution is primarily aimed at women ages between 20 and 40 who prefer an easy to understand and simple approach to skincare that uses natural ingredients and delivers great value for the price. The beautycycle cosmetics line uses extensive mineral colours in soft and intense shades. beautycycle skincare and cosmetics products are available now. The product line will be expanded at the beginning of June with the introduction of the Air Age Repair Cleansing Milk, Fire Renewal Serum and Fire 3-in-1 Masque-Scub-Brightener. Prices range from £6.05 to £15.85. For more information please contact Smith & Monger on 08453-131713.

